

Safety InsightsSM

Safety & Risk Management News & Notes

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The Safe Swimmer's Pledge: A Sweet Sound in Every Language The National Water Safety Month partners invite parents and professionals to share the Safe Swimmer's Pledge. Professionals can [share this fun instructional video](#) with their customers to help promote safe swimming this season. Parents can take the pledge with their children, print the safe swimmer badge and upload their photos to the Water Safety Month [Facebook Page](#) wall. [Watch the video](#) now and hear the pledge in many languages!

Digital Photocopiers Loaded with Secrets is a recent report from CBS news that outlines how sensitive information can be inadvertently released when copier machines are disposed of. Nearly every digital copier built since 2002 contains a hard drive - like the one on your personal computer - storing an image of every document copied, scanned, or emailed by the machine. In the process, it's turned an office staple into a digital time-bomb packed with highly-personal or sensitive data. [Read more here](#)

2010 Risk Management & Finance Summit for Nonprofits - The Nonprofit Risk Management Center will host its sixteenth annual conference this October 10-12 at the Loews Hotel in Philadelphia. Conference details will be announced in the weeks ahead. In the meantime, consider attending the [2010 Summit](#).

EPA Providing Sun Protection - the Environmental Protection Agency (EPA) has free resources about keeping kids healthy in the sun during summer programs. One example is a craft activity where youth make bracelets with beads that change colors when they've been in the sun too long. [Look for more here](#) (Thanks to Gary Forster, for this tip)

When Thunder Roars, Go Indoors! - Summer program preparation should include planning for outdoor safety during lightning season. The National Oceanic and Atmospheric Administration (NOAA) sponsors **Lightning Safety Week** from June 20-26, 2010. NOAA offers [handouts](#), [indoor](#) safety and [outdoor](#) risk reduction tips, [medical facts](#), [history](#), [survivor stories](#), [photos](#), [teacher tools](#), [kids page](#) and [more](#) at their [Website](#).

Personal Flotation Devices (PFDs) are an important component of your aquatic safety practices. PFDs should be used for all boating programs and activities. They should also be used as part of your recreational swimming and safety education programs. More information about PFDs is available in the [Online Resource Library](#). **Here's a quick tip:** Attach a whistle to all PFDs to aid communication in the event of a watercraft emergency.

Online Social Networks, CyberRisk and Your Nonprofit are topics discussed in an article from the Nonprofit Risk Management Center by Jeffrey S. Tenenbaum, Esq. and A.J. Zottola, Esq. The article discusses online social networking sites, such as the popular offerings provided by MYSPACE, FACEBOOK, TWITTER, and LINKEDIN. The sites offer new ways for nonprofits to connect and interact with key stakeholder groups and the community at-large. An online networking site can offer opportunities and rewards due to the ease with which a nonprofit can rapidly spread or easily target a message or communication. Incorporating the use of social media and online networking sites into a nonprofit's larger communication or marketing strategies, however, raises a number of potential legal risks and associated liability exposure. [Read more here](#)

10 Things your Grandma Can Teach You about Social Media: Social media isn't something we have to learn. We just have to apply what we already know to a new social environment. The same personal qualities and social skills that you (hopefully) learned growing up are what will make you successful at social media. [Here are 10 things](#) an older relative probably told you at some point that you can apply to social media. See more on this topic from [Social Media Today](#)

Fun Factor is the title of a recent article in Aquatics international magazine that discusses ways to keep Lifeguards engaged and energized throughout the season by adding fun into in-service training programs. [Read more here](#)

The National Swimming Pool Foundation (NSPF) now offers [Emergency Response Planning](#) as an online course. The course includes a copy of the recently published NSPF handbook on emergency planning. [Read more here](#)

Conquering the Fear of Scrutiny by Melanie Lockwood Herman of the Nonprofit Risk Management Center looks at transparency in nonprofit organizations and will help your organization effectively manage media scrutiny. [Read more here](#)